- **Overall Theme:** The website will focus on the United States Senate, highlighting its history, structure, powers, and role in American government. The goal is to make information about the Senate more accessible and visually engaging while maintaining a professional and informative tone.
- **Color Palette:** Red, white, and blue will be the primary colors throughout the website. I would prefer a clean, white or off-white background with red and navy blue accents. The colors should reflect American government and history without making the design feel overly patriotic or cluttered.
- **Target Audience:** Students, educators, and people interested in American politics and government. The website should be approachable for visitors who may not know much about the Senate while still providing interesting information for those already familiar with it.
- **Website Purpose:** The website will serve as an informational resource that explains the Senate's history, responsibilities, and operations. It should simplify complicated political processes and make the information easier to understand through engaging visuals and organized content.
- **Content & Structure:** refer to the previous outline.
- **Visual Design:** The overall design should feel clean, modern, and professional while incorporating traditional elements associated with American government. I would like to use serif fonts, particularly for large headings, to give the website a historical and authoritative appearance. Large photography and silhouettes of the U.S. Capitol could be incorporated throughout the site, along with simple red and blue lines, borders, and other accents. The white background should remain dominant to create a spacious and organized layout.